2011-2012 Catalog

Name:_____ ID # _____ Date: _____

Business Administration Major **54 units**
Sports Management Emphasis

Core: 33 units

			TR/CU	Grade	Transfer course approved
Act 211	Financial Accounting	3	_____	____	_____
Act 212	Managerial Accounting	3	_____	____	_____
Bus 224	Business Writing & Presentation	1	_____	____	_____
Bus 251	Legal Environment of Business	3	_____	____	_____
Bus 261	Information Technology	3	_____	____	_____
Bus 475	Business Strategy	3	_____	____	_____
Bus 483	Business Ethics	3	_____	____	_____
Ess 490	Sports Management Internship	2	_____	____	_____
Eco 201	Macroeconomics	3	_____	____	_____
or Eco 202	Microeconomics				
Fin 331	Finance	3	_____	____	_____
Mgt 321	Management	3	_____	____	_____
Mkt 341	Marketing	3	_____	____	_____

Sports Management: 21 units

Ess 222	Organization/Management of Sport	3	_____	____	_____
Ess 320	Historical/Sociological Foundations	3	_____	____	_____
Ess 323	Sport Marketing and Sponsorship	3	_____	____	_____
Ess 326	Sport Operations & Facility Mngmt.	3	_____	____	_____
Ess 350	Sport Law	3	_____	____	_____
Mgt424	Human Resource Management	3	_____	____	_____

Choose one of the following courses: 3

Com 422	Studies in Public Relations	3	_____	____	_____
Mgt 351	Diversity in Organizations	3	_____	____	_____
Mkt 344	The Adverting Agency	3	_____	____	_____
Mkt 353	Professional Selling	3	_____	____	_____
Mkt 442	Marketing Research	3	_____	____	_____

Note: All transfer courses applicable to a major must be approved by the appropriate department. Substitution forms are available in the Academic Advising Office.